

School of Business

Units to be offered for 2012

School	No	Index	Miri Unit	Sem 1, 2012	Sem 2, 2012
MIRI SCHOOL OF ACCOUNTING	1	10989	Accounting (Auditing) 300	√	√
	2	309875	Accounting (Decision Analysis) 308	√	√
	3	305228	Accounting (Financial) 250	√	√
	4	305229	Accounting (Reporting) 260	√	√
	5	11014	Accounting (Managerial Control) 301	√	√
	6	11013	Accounting (Managerial) 201	√	√
	7	10804	Accounting (System) 204	√	√
	8	10987	Accounting 100	√	√
	9	11941	Accounting (Managerial) 530	x	√
	10	306362	Accounting (Quantitative Methods) 516	x	√
	11	312348	Accounting (Financial) 520	√	x
	12	312349	Fundamentals of Business and Corporation Law 565	x	x
	13	11945	Taxation 531	x	√
	14	11947	Auditing 551	√	x
	15	305813	Finance (Principles) 515	√	x
	16	312350	Accounting (Corporate Issues) 521	√	x
	17	5697	Economics Analysis and Asian Economics 550	x	√
	18	12466	Accounting (Statement Analysis) 525	√	x
	19	302130	Accounting (Theory and Issues) 522	x	√
	20	11942	Accounting (Information Systems) 531	x	x
MIRI SCHOOL OF BUSINESS LAW	21	11011	Business Law 100	√	√
	22	10840	Law (Banking) 255 [only offered in S1]	√	x
	23	10841	Company Law 266 [formerly Law (bus Org) 222]	√	√
	24	10845	Law (Public Relations) 211 [only offered in S1]	√	x
	25	11041	Taxation 331 [only offered in S2]	x	√
MIRI SCHOOL OF BIS	26	10993	Business Statistics 201	√	√
	27	10830	Business Information Systems 100	√	√
	28	310410	System Analysis & Design 251	√	√
MIRI SCHOOL OF ECONOMICS AND FINANCE	29	11040	Bank Lending 306	√	x
	30	8553	Banking Practice and Management 301	√	x
	31	9792	Macroeconomics 300 (formerly Economics (Growth and Fluctuations) 202)	√	x
	32	11001	Macroeconomics 200 (formerly Economics (Macro) 101)	√	√
	33	8931	Microeconomics 200 (formerly Economic (Market) 203)	√	√
	34	10815	Economics (Techniques) 201 (formerly Economics (Techniques) 102)	x	√
	35	1234	Economics 100	√	√
	36	300956	Finance (Analysis) 206	√	√
	37	11038	Finance (Corporate) 307	√	√
	38	10820	Finance (Derivative Securities) 312	√	√
	39	12960	Finance (Instruments and Markets) 300	x	√
	40	9754	Finance (International) 302	√	√
	41	2806	Finance (Introductory) 201	√	√
	42	2807	Finance (Managerial) 212	√	√
	43	9753	Finance (Portfolio Management) 301	√	√
	44	12607	Finance (Principles) 215	√	√
	45	310606	Finance (Quantitative Technique) 203	√	√
46	11039	International Trade and Banking 305	x	√	
47	12970	Finance (Personal) 220 (new Unit)	√	x	

School	No	Index	Miri Unit	Sem 1, 2012	Sem 2, 2012
MIRI SCHOOL OF MANAGEMENT	48	9986	Asian Management 301	X	√
	49	12602	Contemporary Issues in Tourism Management 300	√	X
	50	12953	Entrepreneurship 300	√	√
	51	304440	Environmental Issues in Business 201	√	√
	52	303899	Business Ethics 300	X	√
	53	13594	Events Management 304	√	X
	54	4436	Human Resource Management (Introduction) 200	√	√
	55	10835	International Management 375	√	√
	56	10848	Management 100	√	√
	57	304421	Management of Innovation 310 <i>(Offered in S2)</i>	X	√
	58	11018	Managing Change 300	√	√
	59	3891	Managing Operations 300	√	X
	60	10852	Organizational Behavior 200	√	√
	61	11712	Small Bus Planning 200	√	X
	62	11713	Small Business Growth 302 <i>(Offered in S1)</i>	√	X
	63	3522	Strategic Management 313	√	√
	64	13596	Sustainable Event Development 305 <i>(Offered in S1)</i>	X	X
	65	13595	Sustainable Tourism Management 200	X	√
66	311607	Tourism and Leisure Marketing 241	X	√	
67	12604	Hospitality Industry Management 200	X	X	
68	314021	Dynamics of Hospitality Management 300	X	X	
MIRI SCHOOL OF MARKETING	69	9764	Consumer Behaviour 201	√	√
	70	12613	International Marketing 250	√	√
	71	10850	Marketing 100	√	√
	72	12593	Marketing (Professional Practice) 300	√	√
	73	4375	Marketing of Services 311	√	√
	74	9807	Marketing Research 200	√	√
	75	3822	Sales Management 230	X	√
	76	3900	Strategic Marketing 310	√	√
	77	1866	Retail Marketing & Distribution 311	√	√
	78	3992	Public Relations (Consultancy) 300	X	√
	79	10851	Public Relations (Media) 250	√	√
	80	10855	Public Relations (Principles) 201	√	√
	81	10854	Public Relations (Techniques) 220	√	X
	82	12596	Public Relations(International) 340	X	√
	83	12597	Public Relations(Corporate)360	√	X
	84	3993	Public Relations (Professional Practice) 393	√	X
Curtin Business School	85	311353	Communication in Business 100	√	√
	86	12034	Business Capstone 301	√	√
Mass Comm	87	301516	Web Communications 101	√	X
	88	301066	Culture to Cultures 102	√	X
	89	311923	Making Meaning 103	X	√
	90	12194	Engaging Media 104	√	X
	91	312001	Design Practice 172	X	√
	92	12883v6	Consumers, Audiences, Publics and Users 212	√	X
	93	301070	Media 216- Asian Media in Transition	X	√
	94	1531	Screen Arts 111	X	√
	95	1532	Screen Practice 111	√	X
	96	2589	Documentary Production 324	√	X
	97	11484	Advertising and Music Videos 233	√	X
	98	303714	Corporate Documentary Screenwriting 243	X	√
	99	301037	Corporate Documentary Production 334	X	√
	100	1557	Journalism Introduction To Print 111	√	x
	101	3545	Journalism Media Ethics 211	X	√
	102	8885	Journalism Print News 213	X	√
	103	312658	People and Cultures of Borneo 101	√	x
	104	312659	Borneo in Transition- Continuity and Change 102	X	√
	105	311922	Engaging in the Humanities 100	X	X
	106	311926	Communicating with Asia: Languages and Societies 100	X	X
107	312660	Languages, Arts and Craft of Borneo 201	X	X	
108	312576	Sustainable Resource Management 222	X	X	
109	312600	Social Inequality: Possibilities for Change 211	X	X	
110	312661	Spiritual Traditions and Religions of Borneo 202	X	X	
111	312662	Borneo Eco-system and Resources 301	X	X	
112	312663	Borneo and the Global Economy 302	X	X	