

**TEXTBOOK LIST**  
**SCHOOL OF BUSINESS**  
**Semester 1, 2008**

Code	UNITS	TYPE	DETAILS	PRICE (RM)
10804	Accounting (Systems) 204	Ess.	Title : <b>ACCOUNTING INFORMATION SYSTEMS 10TH ED/ISE</b> Edition : 10th Edition Author : Romney M & Steinbart Publisher : Prentice Hall ISBN : 0-13-196855-6, 9780131968554	\$ 126.00
		Ess.	Title : <b>BUILDING ACCOUNTING SYSTEMS USING ACCESS 2003/ISE</b> Edition : 2007 Author : Perry J & Schneider G Publisher : Southwestern Publ Co ISBN : 0-324-22701-9, 9780324227017	\$ 70.00
10808	Business Communication 101	Ess.	Title : <b>BUSINESS COMMUNICATION CUSTOM PUBLICATION</b> Edition : 2005 Author : Egan V Publisher : McGraw-Hill Book Co ISBN : 7-7777-7173-6, 9787777771739	\$ 280.00
10810	Business Policy 320	Ess.	Title : <b>CONCEPT IN STRATEGIC MANAGEMENT &amp; BUSINESS POLICY</b> Edition : 10th Edition Author : Wheelen T & Hunger D Publisher : Prentice Hall ISBN : 9780923727000	\$ 316.00
10815	Economics Techniques 102	Ess.	Title : <b>ESSENTIAL MATHEMATICS FOR ECONOMICS &amp; BUSINESS</b> Edition : 2nd Edition Author : Bradley T & Patton P Publisher : John Wiley & Sons ISBN : 0-470-84466-3, 9780470844663	\$ 125.00
10820	Finance (Derivative Securities) 312	Ess.	Title : <b>FUNDAMENTALS OF FUTURES &amp; OPTIONS + SOLUTIONS STUDY GD</b> Edition : 6th Edition ISE Author : Hull J Publisher : Pearson Education ISBN : 0-978-13-1354180	\$ 120.00
10821	Finance (Market For Corporate Control) 311	Ess.	Title : <b>TAKEOVERS RESTRUCTURING &amp; CORPORATE GOVERNANCE</b> Edition : 4th Edition ISE Author : Weston J Etal Publisher : Prentice Hall ISBN : 0-13-122553-7, 9780131225534	\$ 98.00
10830	Business Information Systems 100	Ess.	Title : <b>MANAGEMENT INFORMATION SYSTEMS FOR THE INFORMATION AGE</b> Edition : 6th Edition ISE Author : Haag Etal Publisher : McGraw-Hill Book Co ISBN : 0-07-110777-0, 9780071107778	\$ 133.00
10835	International Management 375	Ess.	Title : <b>INTERNATIONAL MANAGEMENT MANAGING ACROSS BORDERS</b> Edition : 6th Edition Author : Deresky H Publisher : Pearson Education ISBN : 0-13-614326-1, 9780136143260	\$ 90.00
10848	Management 100	Ess.	Title : <b>FOUNDATIONS OF MANAGEMENT ONE KEY COURSE COMPASS PACK</b> Edition : 2nd Edition Author : Robbins S Et al Publisher : Prentice Hall ISBN : 1-7410-3451-5, 9781741034516	\$ 276.00
		Opt.	Title : <b>ONE KEY COURSE COMPASS ACCESS CODE</b> Edition : - Author : Robbins S Et al Publisher : Pearson Education ISBN : 1-7410-3946-0, 9781741039467	\$ 110.00

10850	Marketing 100	Ess.	Title : <b>PRINCIPLES OF MARKETING ONE KEY BLACKBOARD ACTIVBOOK</b> Edition : 3rd Edition Author : Kotler Publisher : Prentice Hall ISBN : 1741034485	RM 255.00 / RM 356.00
10851	Public Relations (Media) 250	Ess.	Title : <b>MEDIA RELATIONS</b> Edition : - Author : Johnston J Publisher : Allen & Unwin ISBN : 9781741034486	AVAILABLE SOON
10852	Organizational Behaviour 200	Ess.	Title : <b>ORGANISATIONAL BEHAVIOUR CUSTOM PUB</b> Edition : 2007 Author : Miyamota Y Publisher : John Wiley & Sons ISBN : 0-470-81526-4, 9780470815267	\$ 280.00
10854	Public Relations (Techniques) 200	Ess.	Title : <b>PUBLIC RELATIONS WRITING &amp; MEDIA TECHNIQUES</b> Edition : 5th Edition Author : Wilcox D Publisher : Allyn & Bacon ISBN : 0-205-41849-X, 9780205418497	\$ 92.00
10855	Public Relations (Principles) 102	Ess.	Title : <b>PUBLIC RELATIONS THEORY &amp; PRACTICE</b> Edition : 2nd Edition Author : Johnston J Publisher : Allen & Unwin ISBN : 1-86508-922-2, 9781865089225	\$ 175.00
10987	Accounting 100	Ess.	Title : <b>ACCOUNTING</b> Edition : 6th Edition Author : Hoggett J et al Publisher : John Wiley & Sons ISBN : 0-470-80658-3, 9780470806586	\$ 200.00
		Ess.	Title : <b>ACCOUNTING IN PRACTICE</b> Edition : 2008 Author : Hutchings Publisher : John Wiley & Sons ISBN : 0-470-81828-X, 9780470818282	AVAILABLE SOON
10989	Accounting (Auditing) 300	Ess.	Title : <b>MODERN AUDITING &amp; ASSURANCE SERVICES</b> Edition : 3rd Edition Author : Leung Publisher : John Wiley & Sons ISBN : 0-470-81091-2, 9780470810910	\$ 120.00
10993	Business Statistic 101	Ess.	Title : <b>BUSINESS STATISTICS</b> Edition : 2007 Author : Morien D Publisher : Thomson Learning ISBN : 0-17-013147-5, 9780170131476	\$ 220.00
11001	Economics (Macro) 101	Ess.	Title : <b>MICROECONOMICS</b> Edition : 5th Edition Author : Mctaggart D et al Publisher : Pearson Education ISBN : 0-7339-7455-4, 9780733974557	\$ 276.00
		Opt.	Title : <b>MICROECONOMICS &amp; MYECON LAB</b> Edition : 5th Edition Author : Mctaggart D et al Publisher : Addisson Wesley Longman ISBN : 0-7339-7454-6	\$ 276.00
11010	Law (Contract) 101	Ess.	Title : <b>LAW CONTRACT 101 / 513 STUDY GUIDE</b> Edition : 2008 Author : Huntly BS1746 Publisher : Curtin University of Technology ISBN : 8880002012476	AVAILABLE SOON
		Ess.	Title : <b>UNDERSTANDING CONTRACT LAW</b> Edition : 7th Edition Author : Khoury D & Yamouni Y Publisher : Butterworths LexisNe ISBN : 0-409-32317-9, 9780409323177	\$ 270.00

11011	Legal Framework 100	Ess.	Title : <b>AUSTRALIAN BUSINESS LAW</b> Edition : 2008 Author : Latimer Publisher : CCH Australia ISBN : 1-921322-06-3	RM 346.00
		Ess.	Title : <b>LEGAL FRAMEWORK STUDY GUIDE</b> Edition : 2008 Author : CCH 34212A Publisher : CCH Australia ISBN : 1-921322-69-1	AVAILABLE SOON
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11038	Finance (Corporate) 307	Ess.	Title : <b>CORPORATE FINANCE</b> Edition : 8th Edition ISE Author : Brealy & Myers Publisher : McGraw-Hill Book Co ISBN : 0-07-111800-4	RM 120.00
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12034	Business Project 301	Ess.	Title : <b>BUSINESS CAPSTONE 301</b> Edition : 2007 Author : Bowyer K BS1743 Publisher : - ISBN : -	\$ 200.00
1234	Economic 100	Ess.	Title : <b>MICROECONOMICS &amp; MYECON LAB</b> Edition : 5th Edition Author : Mctaggart D et al Publisher : Addison Wesley Longman ISBN : 0-7339-7454-6	\$ 276.00
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12599	Tourism Mgmt (Impacts & Influence) 200	Ess.	Title : <b>TOURISM MANAGEMENT</b> Edition : 3rd Edition Author : Leiper N Publisher : Hospitality Press ISBN : 1-86250-533-0	\$ 246.00
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2806	Finance (Introductory) 201	Ess.	Title : <b>CORPORATE FINANCIAL MANAGEMENT</b> Edition : 2nd Edition Author : Correia etal Publisher : Skystone Invest Pty ISBN : 0-9751581-1-2	\$ 275.00
2807	Finance (Managerial) 212	Ess.	Title : <b>CORPORATE FINANCIAL MANAGEMENT</b> Edition : 2nd Edition Author : Correia etal Publisher : Skystone Invest Pty ISBN : 0-9751581-1-2	\$ 275.00
2844	Law (Corporation) 224	Ess.	Title : <b>AUST CORP &amp; SECURITIES LEGISLATION 2008 VOL 1</b> Edition : 2008 Author : CCH Publisher : CCH Australia ISBN : 1-921322-45-4	RM 352.00 (RM325.00- 2007 Edition)
		Rec.	Title : <b>CORPORATE LAW LAW CORPORATION 224/564 BLW21 COMPANY LAW</b> Edition : 2007 Author : Factor L BS1749 Publisher : Curtin University of Technology ISBN : -	\$ 158.00/ \$35.00
300956	Finance Analysis 206	Ess.	Title : <b>FINANCIAL MODELING &amp; ANALYSIS : A SPREADSHEET TECHNIQUE FOR FINANCIAL INVESTMENT</b> Edition : 2nd Edition Author : Ongkrutaraksa Publisher : Sprint Print ISBN : 0-7339-8474-6	\$ 280.00
305228	Accounting (Financial) 250	Ess.	Title : <b>APPLYING INTERNATIONAL FINANCIAL REPORTING STANDARDS</b> Edition : ENHANCED EDITION Author : Alfredson etal Publisher : John Wiley & Sons ISBN : 0-470-81631-7	\$ 452.00 / \$ 283.00
		Rec.	Title : <b>ACCOUNTING</b> Edition : 6th Edition Author : Hoggett J etal Publisher : John Wiley & Sons ISBN : 0-470-80658-3	\$ 200.00
305229	Accounting (External Report) 260	Ess.	Title : <b>APPLYING INTERNATIONAL FINANCIAL REPORTING STANDARDS ENHANCED + CD</b> Edition : ENHANCED EDITION Author : Alfredson etal Publisher : John Wiley & Sons ISBN : 0-470-81631-7	\$ 452.00 / \$ 283.00
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9753	Finance (Portfolio Mgmt) 301	Ess.	Title : <b>INVESTMENTS</b> Edition : 7th Edition Author : Bodie etal Publisher : McGraw-Hill Book Co ISBN : 978007125916-3	\$ 198.00
9754	Finance (International) 302	Ess.	Title : <b>MULTINATIONAL BUSINESS FINANCE</b> Edition : 11th Edition ISE Author : Eiteman etal Publisher : Addison Wesley Longman ISBN : 0-321-44956-8	\$ 122.00
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10851	Public Relations (Media) 250	Ess.	Title : <b>ON DEADLINE : MANAGING MEDIA RELATIONS</b> Edition : 4th Edition Author : Howard, Carole M & Mathews, Wilma K Publisher : Prospect Heights ISBN : 9781557664406	RM 186.00

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1. Environmental Issues in Business 201
2. Business Technology 200